

TIM MARTIN

SOCIAL MEDIA EDUCATOR & SPEAKER

In 2007, Tim founded digital marketing agency 2 Sticks, followed by net101 in 2009 – becoming one of the country’s first corporate educators specialising exclusively in digital and social media marketing. As principal trainer, Tim’s upbeat and practical approach has guided thousands of marketing executives to their social media light-bulb moments.

In addition to a rigorous schedule of net101 courses across Australia, Tim also delivers tailored in-house training programs. Organisations including NRMA, Nestle, Xero, ANZ, Lifeline, Cancer Institute, YMCA, American Chamber of Commerce, IOOF and RACV have all benefited from Tim’s expertise.



LinkedIn (Tim Martin): [linkd.in/timmartin](https://www.linkedin.com/in/timmartin)



Blog: net101.com.au/blog



Podcast: net101.com.au/podcast



YouTube: [youtube.com/user/2sticksdigital](https://www.youtube.com/user/2sticksdigital)



Instagram: [instagram.com/thesocialcontract](https://www.instagram.com/thesocialcontract)



Pinterest: [pinterest.com/2sticksdigital](https://www.pinterest.com/2sticksdigital)



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@thesocialcontract



tim@net101.com.au

www.net101.com.au

tim@net101.com.au

1300 946 101